



Wembley's entertainment

"It was an amazing night," says Puja of the Wembley event.

Puja is a member of Kalpesh's London based K'z Dance Entertainment group and the Bollywood style dancers kept the crowd on the dance floor after the live streaming had finished.

"This was the fourth time we have been booked to perform for Brent Cross Partners," says Puja.

"This was the best experience yet and one that I won't ever forget. It was a special way to mark the occasion," Kalpesh adds: "We feel proud and honoured to be part of the One Fifty celebrations."

Facebook comments from Partners who attended the celebrations are on page 7 and more pictures are in the divisional pages and the Gazette.



BOLLYWOOD: Simon Fowler with the group of dancers

Daniel learns what it is like to be a Chronicle Editor

Furniture Partner Daniel Crane is the *Chronicle* Guest Editor this week. Five Partners replied to a *Chronicle* article (printed 15 August) asking for Partners interested in the Partnership's journalism



to apply. "Daniel's content, layout and general approach secured him the role as Guest Editor and I am sure he will enjoy the experience," says Operations Manager Selling Paul Rutherford.

Tracy and Paolo join in with the celebrations

Catering Section Manager Tracy Ibrahim and Lighting Partner Paolo Cucchiara were also part of the celebrations at Wembley.

"It was a wonderful evening," say Tracy. "We represented Brent Cross and part of that was meeting Christopher Biggins. I've lost count of how many Partners commented on the hug he gave me, but he was a really good



BRENT CROSS CELEBRATES: Tracy and Paolo enjoyed the evening

sport and mingled with Partners who took the opportunity to take selfies with him."

Paolo adds: "The highlight for me was the Bollywood dancers. I watched them during rehearsals and understand how hard they worked. Biggins was funny, and shared lots of jokes. He said he liked the mannequins featured at the beginning of the live streaming."

YOUR VOICE

You share your views on the One Fifty For All events

Sam Cooray
Kitchenware -

The event at Wembley on Sunday was fantastic. It was a good gathering, with plenty of food. There was a photo booth, and a chance to have your picture taken with the FA Cup - something all Partners were pleased with. It was a thoroughly entertaining evening throughout.



Mila Zubimendi-Imaz,
Womenswear.

The event I attended, at Birmingham, was excellent. The catering was fantastic, as was the atmosphere on the bus on the way towards the event. Davina McCall was a great host, too. I just hope we don't have to wait another 150 years for the next one.



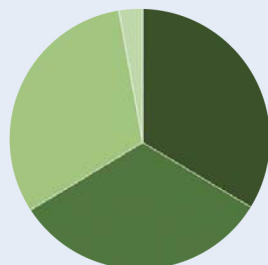
Raj
Venkatachellum,
Fitted Furniture,
Hammonds
Representative

Sunday's event at Wembley was great fun, with great people. There was plenty to drink at all times, and the evening flowed well. If I had to draw one thing from the evening, I think I'd have to say that the guys at Peter Jones know how to enjoy themselves. They did not stop all night - and were great company to be with.



Brent Cross: last week's trade

-4.3%
on last year
+1.2%
half year to date



Your directorate's contribution

- Fashion
- EHT
- Home
- Other – includes Catering

Your contribution

partnership card
59 opened
13 vs target

Click & collect
1,171 parcels collected
-2.6% on last year

These results are based on total catchment sales, which are purchases made in store added to those made online



LONDON



FUN KICKS OFF AT WEMBLEY

Bollywood dancing, musical performances and selfies with the Challenge Cup were on offer for Partners attending the London regional event in the Bobby Moore Suite at Wembley Stadium.

Hosted by television personality Christopher Biggins and Partnership Registrar, John Lewis, Simon Fowler, Partners watched events unfold in Birmingham on giant screens.

"It's been an amazing spectacle, almost spine-tingling at times," said Simon. "Watching the parade made me feel very proud and there's

a great atmosphere here at Wembley."

Partners from JL Welwyn, Oxford Street, Brent Cross and Peter Jones, along with Acton and Victoria Head Office, enjoyed complimentary drinks, singing from Peter Jones's Nikki Parker and Jordan Saflor (right) and Bollywood dancing by Brent Cross Partners, as well as a DJ who continued the party late into the evening.

There were live link-ups to Davina McCall in the LG Arena, when Biggins interviewed Oxford Street Partners Danni Green and Nahide Ekim.



SMILES ALL ROUND

Nearly 1,000 Partners from across Scotland gathered at Edinburgh International Conference Centre for their regional event.

"It was a typically great Scottish party," said Retail Director Andrew Murphy, who co-hosted with TV presenter Carol Smillie. "Partners turned up in number, and in great heart and voice."

Partners from JL Aberdeen, Edinburgh and Glasgow, Hamilton Contact Centre, Distribution and nearby Waitrose branches followed events at the LG Arena on two giant screens, as well as having their own entertainment from the Red Hot Chilli Pipers, which was shown via video-link in Birmingham.

"It was brilliant that this occasion brought so many Partners together – let's not leave it another 150 years before the next one," added Andrew.

"This was a unique event to be part of and I enjoyed every minute," said Leisure Benefits Co-ordinator Carol Halliday, who helped to organise the Scotland event. "Partners told me that the live link to Birmingham really made them feel part of the bigger picture."



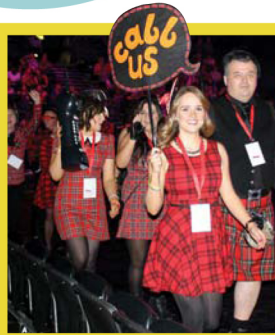
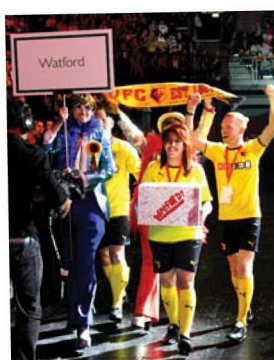
SCOTLAND

TINA DOHERTY, EDINBURGH

"The event was amazing. The huge screens and live link to Birmingham made it feel like we were on our own TV channel. The Edinburgh Catering team all said how much they enjoyed the great food and entertainment. Everyone seemed proud to be a Partner."



SCOTLAND



PARADE TEAM

RAKSHA SHAH, BRENT CROSS

"It's wonderful and I'm so excited. After the rehearsal, there was a... Our branch opened in the 1970s... for 70s dresses as our theme. We... to come out with a big wow. We... so many people take our p... that we feel like superstar